## FIDEM LOGO COMPETITION 2009

The Executive Committee of FIDEM has decided to announce a competition for the new FIDEM logo. The competition will be for FIDEM member artists only. These rules of the competition have been drawn up by the Executive Committee as follows:

- 1. The competition is about to find a logo that would exemplify the role of FIDEM in encouraging the art of the medal by both its historical study and its contemporary practice. The new FIDEM logo would be used on the net, on writing paper, envelopes, business cards and possibly as a basis for a new pin or badge.
- 2. Each FIDEM delegate is asked to nominate at least one FIDEM artist member from their countries who they consider could participate in this competition.
- 3. The participants in this logo competition are asked to send each of their entries in two sizes: one that should fit an A4 paper and the other one diminished to 4x4 centimetres. The participant also allows FIDEM to use the logo in different colours. The maximum number of entries one contestant may submit is two.
- 4. The program that is used to make the logo should be Illustrator, Photoshop or Indesign. **Please** note that drawn entries are accepted as well.
- 5. The jury of the competition will consist of the members of the FIDEM Executive and Consultative committees present at the meeting of these FIDEM committees in Tampere, Finland on June 8<sup>th</sup> 2009.

## 6. Prizes and payments

The winner of the first prize will be awarded €300 and the winner of the second prize €200. If possible, the prizes will be paid tax-free. An additional sum will be payable to the artist of the drawing that will be realized as the FIDEM logo. The amount of this sum will be negotiated between the Executive committee and the artist.

- 7. The postal address to which the drawings/entries should be sent to is **Tampereen taidemuseo**, **Chief Curator Tapio Suominen**, **PL 487,33101 Tampere**, **Finland**. Entries must be received by **May 31**<sup>st</sup> 2009.
- 8. To ensure anonymity, each submission must be sent in an A4 envelope containing the two drawings with no identification marks, and a sealed envelope containing the name and address of the artist.

## No e-mailed submissions can be accepted

9. The entries that will be awarded the prize will also be displayed on the FIDEM website after the final result of the competition has been decided on.